



## Chief Strategy Officer

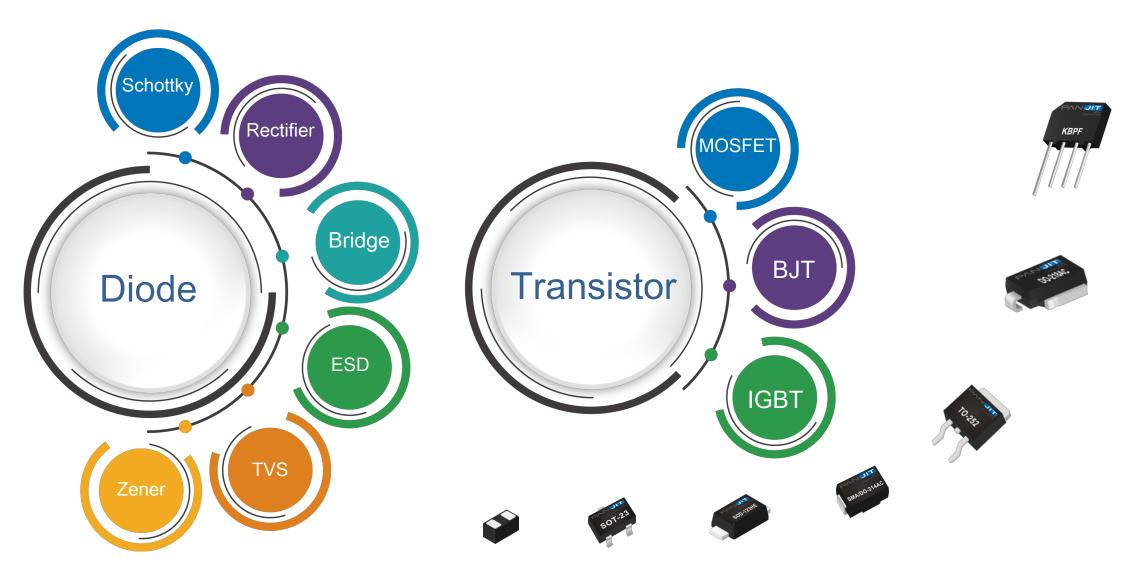
Dec 2018

- About PANJIT
- Worldwide Discrete Market
- Consumer Electronic
- Industrial Electronic
- Communication Electronic
- Automotive Electronic
- IGBT



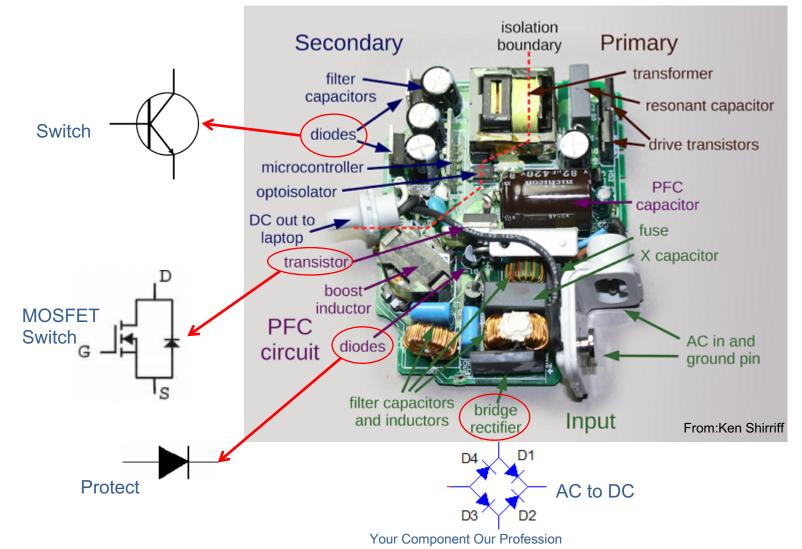
## **PANJIT Product**





### Where are Discrete?





### PANJIT & PYNMAX





## **PANJIT Group**





### 強茂股份有限公司 PANJIT

Est. May 1986
Product: Discrete
Packaging & Testing





### 環茂科技股份有限公司 PYNMAX

Est. Mar 2000 Product: Wafer Foundry



### 無錫至極動能科技有限公司 Sumnergy

Est. Jun 2017 Product: BMS, Battery Pack

### **PANJIT Location**









## **PANJIT Location**





## **Global Diode Ranking**



No.	2016		2017		
1	Vishay	10%	Vishay	11%	
2	Rohm	9%	Rohm	10%	
3	ON Semiconductor	7%	ON Semiconductor	8%	
4	Microsemi	7%	Infineon Technologies	7%	
5	Infineon Technologies	7%	Microsemi	7%	
6	NXP	6%	Diodes	6%	
7	STMicroelectronics	6%	PANJIT	5%	
8	Diodes	6%	STMicroelectronics	5%	
9	PANJIT	5%	Nexperia	4%	
10	Semtech	4%	Good-ark	4%	
	Others	33%	Others	33%	

Global Diode Sales Ranking: #7

<sup>\*</sup> Diodes above 0.5 amps. Excluding RF diode

## **Global Discrete Ranking**



No.	2016		2017		
1	Infineon Technologies	13%	Infineon Technologies	14%	
2	ON Semiconductor	8%	ON Semiconductor	10%	
3	NXP	8%	Mitsubishi	6%	
4	Mitsubishi	6%	Nexperia	6%	
5	STMicroelectronics	6%	Rohm	6%	
6	Vishay	5%	Toshiba	5%	
7	Toshiba	5%	Vishay	5%	
8	Rohm	5%	STMicroelectronics	5%	
9	Renesas Electronics	4%	Renesas Electronics	4%	
10	Fuji Electric	3%	Fuji Electric	3%	
11	Diodes	3%	Diodes	3%	
12	Fairchild Semiconductor	2%	Microsemi	2%	
13	Microsemi	2%	AOS	2%	
14	Toyota	2%	PANJIT	2%	
15	PANJIT	2%	Shindengen Electric	2%	
16	Shindengen Electric	2%	Toyota	2%	
17	Denso	1%	Denso	1%	
18	IXYS	1%	IXYS	1%	
	Others	22%	Others	21%	

Global Discrete Sales
Ranking: #14
(includes of Diode,
MOSFET, IGBT, and etc.)

Excluding RF diode



## **Worldwide Discrete Market**

### **Worldwide Discrete Market - Application**



### Automotive



- ADAS
- Powertrain
- Body
- Sensor
- Infotainment xEV
- Lighting
- Motor





- Solar Junction Box
- LED Lighting
- Robotic
- Medical Equipment
- Motor



- EV Charging station
- Quick charger
- Battery module
- UPS

#### Consumer



- UHD TV
- Set Top Boxes
- Camera
- Home Appliance

### Communication



- Networking
- PoE
- VOIP
- Infrastructure

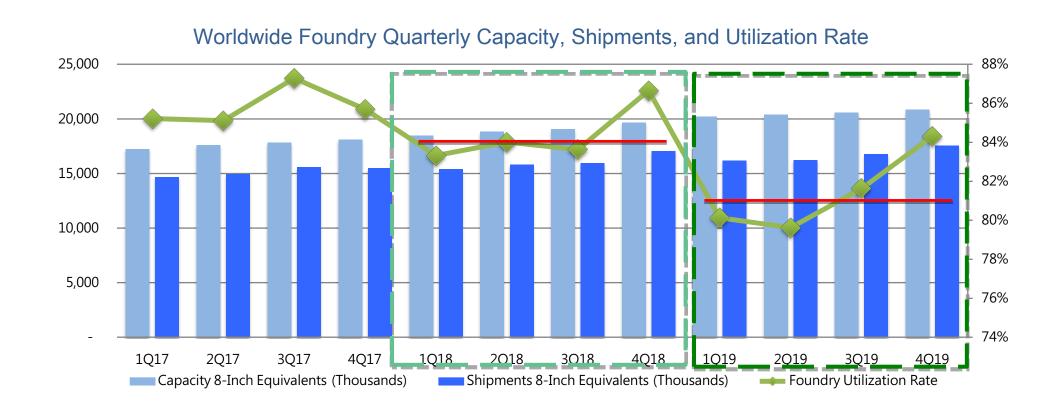
## Computing



- Desktop PC
- Notebook PC
- Tablet
- Graphic Cards

## WW Foundry Quarterly Capacity, Shipments and Utilization Rate



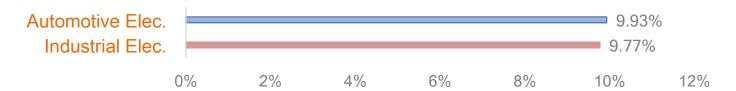


In 2019, the Worldwide Foundry 8-Inch capacity will be 82 million pcs (2019 YoY: 8%).

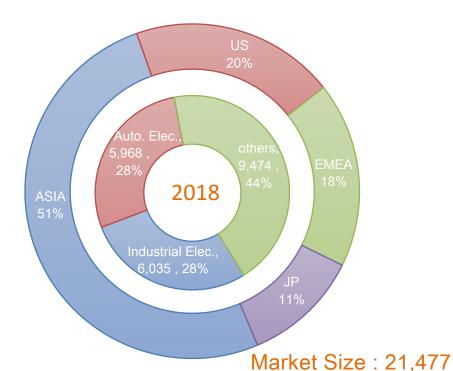
### **WW Discrete Semiconductor Forecast**

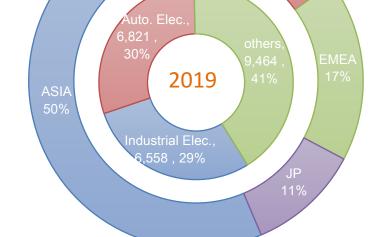


#### 2017-2022 CAGRS



#### Unit: M' USD





 The major demand side of the discrete semiconductor will still be the Asia-Pacific region, Its market size account for nearly 50%

the demand of discrete will be focus on Automotive and Industrial electronic market. In future five years, the CAGR will around 10% in these two markets.

Market Size:22,838

### 2018 Electronica in Munich



#### electronica 2018 in numbers

- 4 days
- 17 halls
- 182,000 square meters of exhibition space
- 3,100 exhibitors from over 50 countries
- 80,000 visitors from over 80 countries



Location: New Munich fair Center, Germany Munich Electronica founded 1964, the largest electronic component exhibition biennial

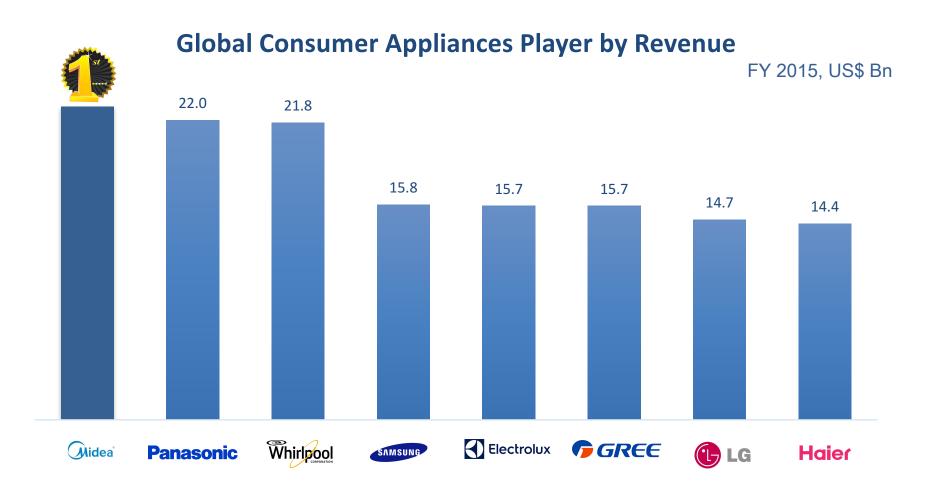
In the Exhibition, it was easily can find the Au customer come to ask and discuss about our MOS plan in the future



## **Consumer Electronic**

## HA – Global Players v.s. PJ Customers

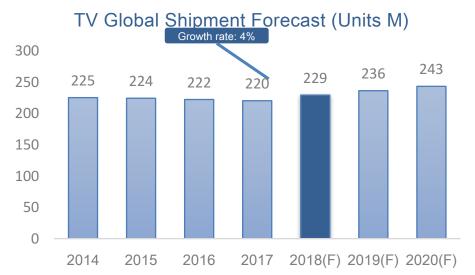




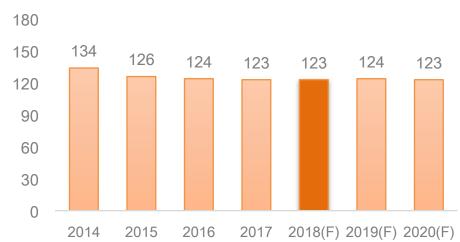
 The market for major household appliances is expected to reach \$28.1 billion by 2021. (Home Improvement Research Institute)

### Panel - 4% Growth in 2018

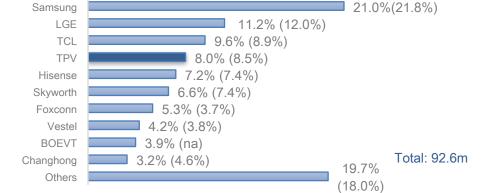




#### Monitor Global Shipment Forecast (Units M)



#### Worldwide LCD TV Manufacturer Share



15%

20%

25%

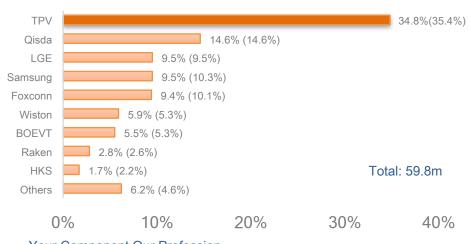
30%

10%

0%

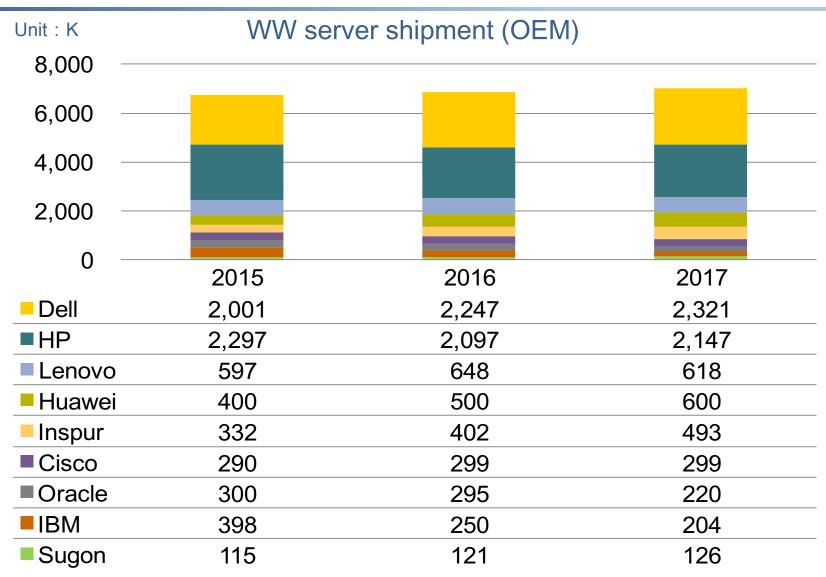
5%

#### Worldwide Monitor Manufacturer Share



## **Server Major Player**





## Server MB TW Major Players v.s. PJ Customers

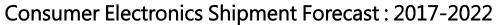


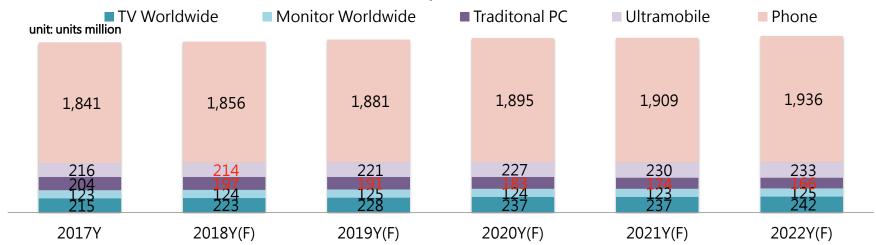
Unit : K	Server MB shipment (EMS)			
3,500 —				
3,000 —				
2,500 —				
2,000 —				
1,500 —				
1,000 —				
500 —				
0				
	2015	2016	2017	2018(e)
### application ### ### ############################	1,972	2,374	2,570	2,914
→ 英業達 Inventec	2,226	2,425	2,649	2,800
→ 鴻海 Foxconn	2,021	1,655	1,637	1,850
→ 廣達 Quanta	1,065	1,165	1,280	1,400
→ 神達 MiTAC	806	890	950	980

The Taiwanese EMSs produce 90% of the server MB

## **Consumer Electronics Shipment Forecast**





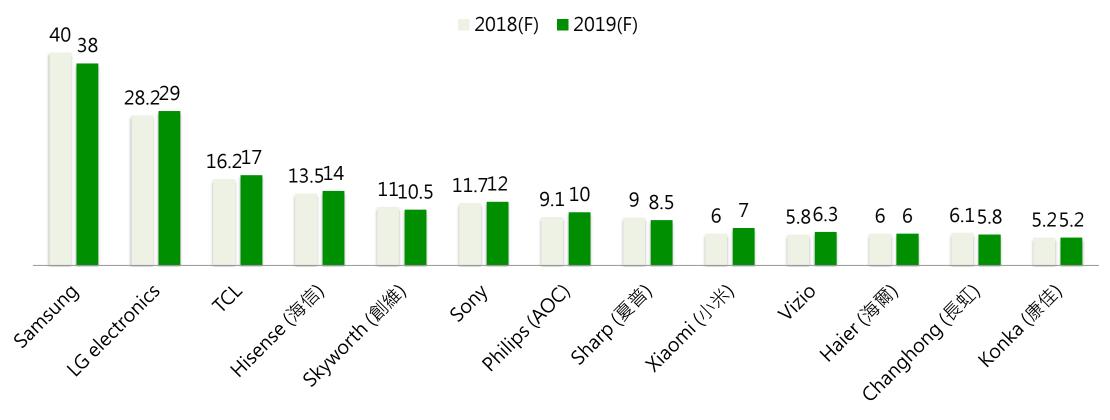


- Macro Trends in Consumer Electronics Market
  - ➤ Just like as 2018, the shipment of traditional PC has be forecasted still decreasing in the future.
  - From 2019 to 2022, the other Consumer Electronics goods, as TVs NBs and Phone, which Shipment growth rate just could be one or two percentage.

## TV shipment forecast by brand: 2018 v.s. 2019 (F)







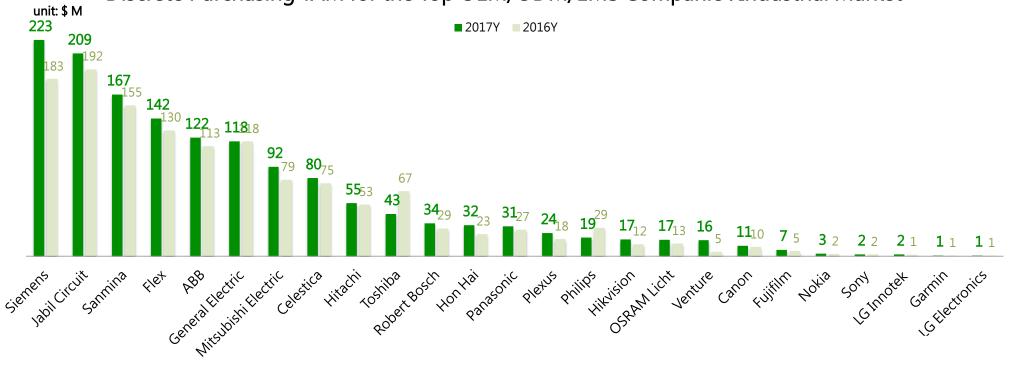


## **Industrial Electronic**

### **Industrial Electronics**





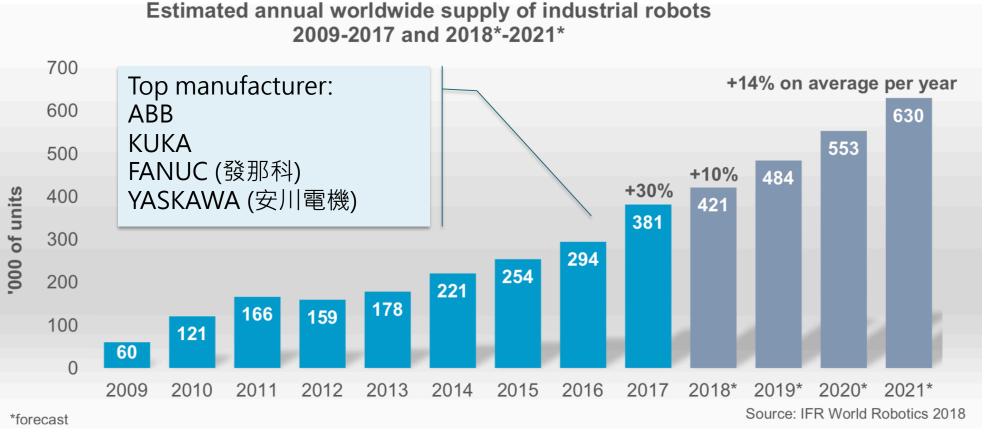


• Review the pass two years, PANJIT's existing customers purchased discrete device applied on industrial do be increasing

### Industrial Electronics - Robots







- Industrial Robots will be forecast growth rate more than 14% on average per year.
  - ➤ Main drivers of the growth 2017: automotive, electronics, metal

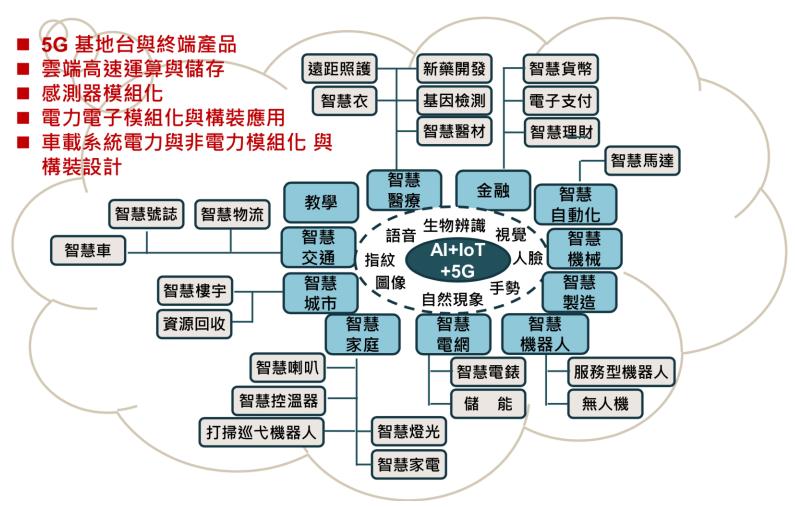


## **Communication Electronic**

### Communication Electronics - 5G



27



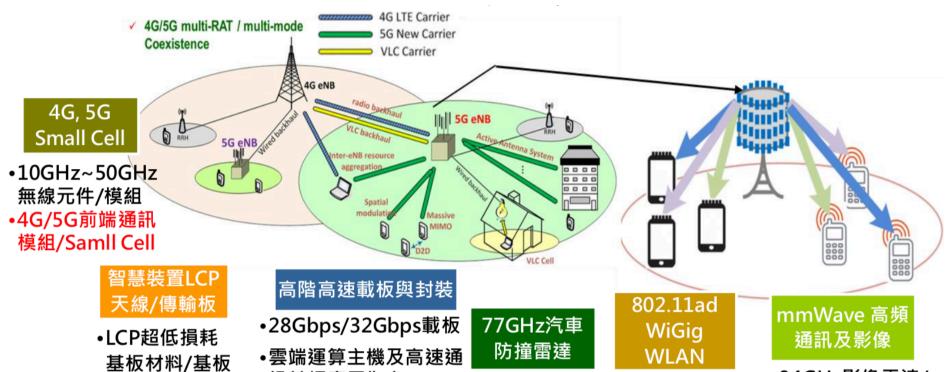
Through IoT, there are more and more the application field of AI connect 5G

### **Communication Electronics**

•智慧行動裝置

天線與傳輸線





基礎材料

訊基板應用為主

•PA, Si 晶圓

•高頻基板材料

防撞雷達

•77GHz汽車防 •60GHz頻帶· 撞雷達基板

•汽車安全防撞 雷達產品

**WLAN** 

7Gbps無線模組

•4G/5G接軌無線 區域網路模組

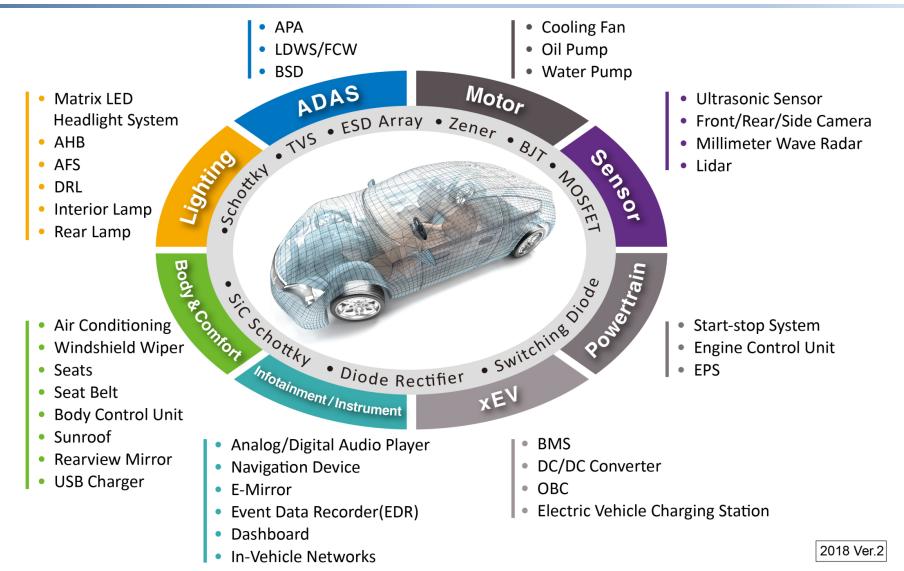
- •≥94GHz影像雷達/ 生醫影像
- •≥110GHz 下世代 無線寬頻資料傳輸 802.15.3
- As IoT+AI+5G developing, some of the related new design will be more in depend the module, in order to decrease cost and pay layout



## **Automotive**

## **Automotive Application**





### Infotainment in Automotive



2015 2020 2023

**Analog Cluster** 







**Digital Cluster** 

From analog meter to all-digital cluster

AM/FM Radio



Display Audio



Integrated Digital Cluster and Display Audio



Integrated cockpit domain controller powered by single ECU

#### From AM/FM radio to connected infotainment

- Key Trends in Driver Information
  - > Single integrated ECU powering all cockpit electronics instead of multiple discrete ECUs

### Infotainment in Automotive









PANJIT solution: TVS, ESD protection MOSFETs Schottky

- **Core Technology Platforms**
- Automotive Infotainment Product and Technology Strategy
  - All-digital display-based instrument clusters replace traditional analog clusters
  - Software platforms enable broadest product portfolio in automotive electronics



## **IGBT**

## IGBT – Global Players



### IGBT Manufacturers Ranking by Voltage Range

	No.1	No.2	No.3	No.4	No.5	PANJIT
400V and Less	ON	infineon	TOSHIBA Leading Innovation >>>	life.augmented	ROHM	
600-650V	infineon	ON	<b>.</b> ★MITSUBISHI°	F Fuji Electric	life.augmented	PKB15N60C PKP15N60C PKZ15N60C PKZ160N65F
1200V	infineon	<b>.</b> ⊀MITSUBISHI°	F Fuji Electric	ON	life.augmented	PKZ25N120N PKZ50N120F PKZ25N120C PHZ20N135F
1700V	infineon	<b>.</b> ★MITSUBISHI°	F Fuji Electric	HITACHI	□IXYS	
2500V-3300V	<b>.</b> ★MITSUBISHI°	F Fuji Electric	infineon	HITACHI	ABB	
4500V and More	<b>Å</b> MITSUBISHI°	ABB	HITACHI	infineon	中国中年 CRRC	

 The IGBT device industry is about to change. With a growing electric vehicle market, the power module is becoming an essentials of the value chain. After 2013, the Chinese market accounts for about one third of the global IGBT market, and the Chinese market is the key target for Panjit's future development.

## **China IGBT Market Ranking**



2015 Rank	Manufacturer	2014 Share	2015 Share	Change	
1	Infineon Technologies*	29.2%	23.4%	-5.8%	
2	Mitsubishi(inc. Powerex)	19.9%	19.0%	-0.9%	
3	Fuji Electric	13.2%	15.5%	2.3%	
4	Semikron	9.3%	11.8%	2.5%	
5	Starpower Semiconductor	4.5%	4.5%	0.1%	
6	On Semiconductor	4.7%	4.4%	-0.3%	
7	ABB Semiconductors	2.6%	3.9%	1.4%	Notos
8	Vincotech	2.5%	3.9%	1.4%	Notes * Infineon Tec
9	IXYS	1.5%	1.8%	0.3%	Rectifier in Ja
10	CRRC Times Electric (inc. Dynex)***	0.4%	1.6%	1.2%	separately in
11	Fairchild Semiconductor	1.2%	1.3%	0.1%	2015 ** Infineon als
12	Hitachi	0.2%	1.1%	0.9%	JV company
13	Danfoss	0.7%	1.0%	0.3%	2014
	International Rectifier*	2.2%	N/A	N/A	*** Zhuzhou ( owners of Dy
	LS Power Semitech**	1.1%	N/A	N/A	CNR Corpora
	Others	7.0%	6.8%	-0.2%	Zhuzhou CRF r= revised sin
	Total Market Size =	\$ 1,082.9 m	\$ 962.5 m	-11.1%	Source: IHS

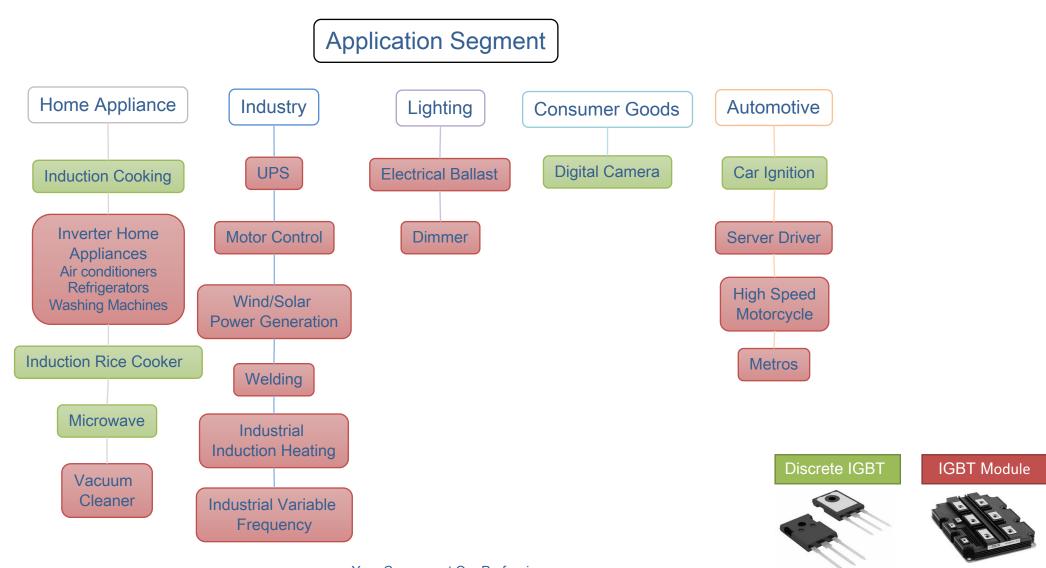
<sup>\*</sup> Infineon Technologies acquired International Rectifier in Jan 2015. Both companies are reported separately in 2014 and combined as Infineon in 2015

<sup>\*\*</sup> Infineon also took a controlling interest in former JV company LS Power Semitech part way thorough 2014

<sup>\*\*\*</sup> Zhuzhou CSR Times Electric Co., Ltd (the owners of Dynes Semiconductor Ltd.) and China CNR Corporation Merged in June 2015 to form Zhuzhou CRRC Times Electric Co., Ltd r= revised since 2015 edition Source: IHS

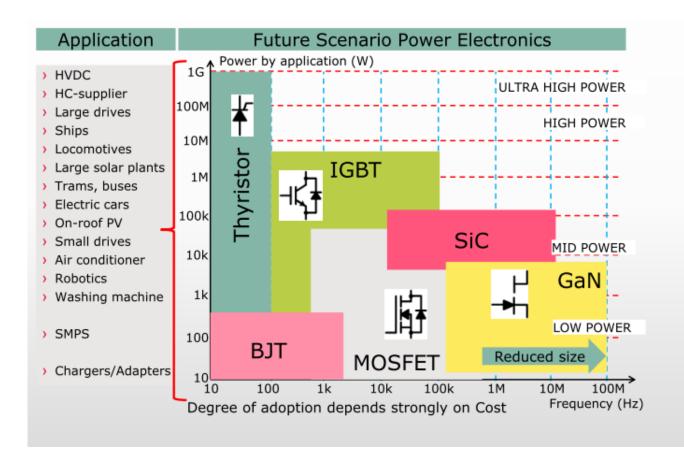
## **IGBT** Application





## Major Product Development Trends & Future Applications





### Report covers

- IGBTs
- MOSFETs
- GaN
- SiC
- Controllers
- Passives

### Detailed discussion of

- Market Drivers
- Key Metrics
- Trends
- Challenges





# Thank you